

# !deaclouds

digital workshops

*Fewer meetings. Better results.*

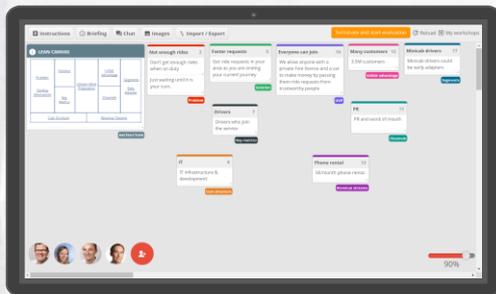
[www.ideaclouds.net](http://www.ideaclouds.net)

# *Product tour and features*



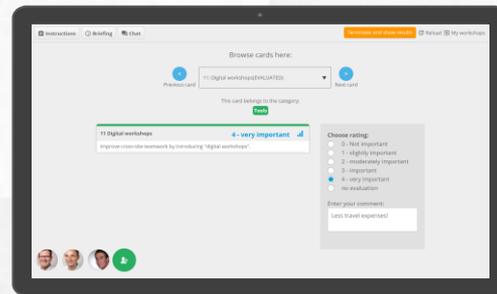
# Step-by-step workshop approach

## 1. Team collaboration



Teamwork in real-time on an online whiteboard

## 2. Evaluation of team results



Rating in separated private workspaces

## 3. Ranking of team results

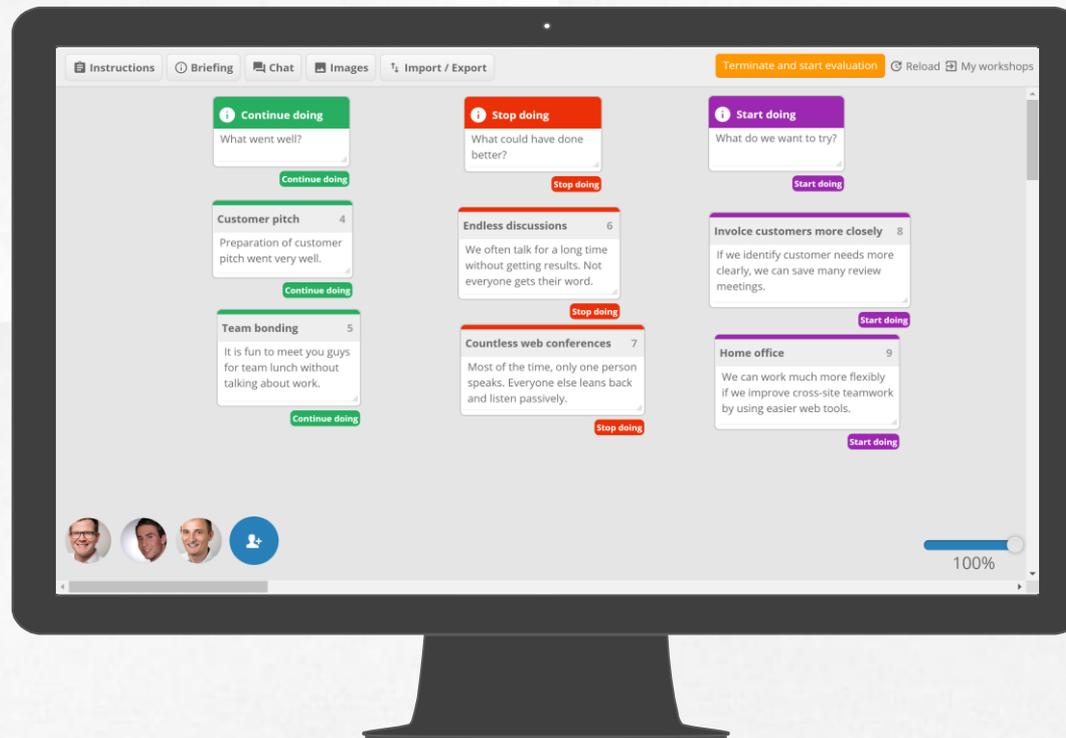


Automatic ranking based on team ratings.

## 4. Documentation of team results

Results can be downloaded immediately  
(Export formats: Word, Excel, PDF)

# Collaborate in real-time on an online whiteboard

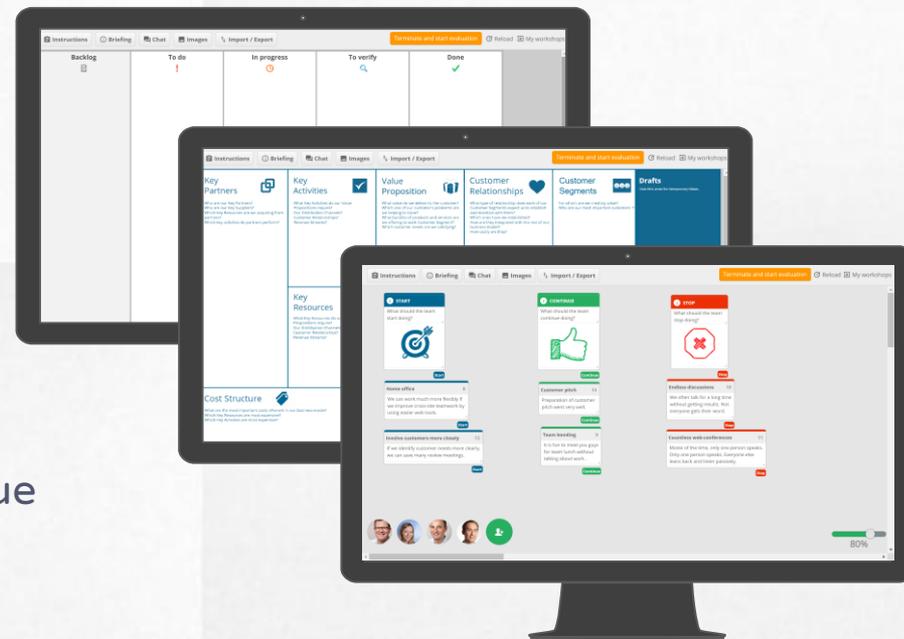


*Easy to use:  
No training  
required!*

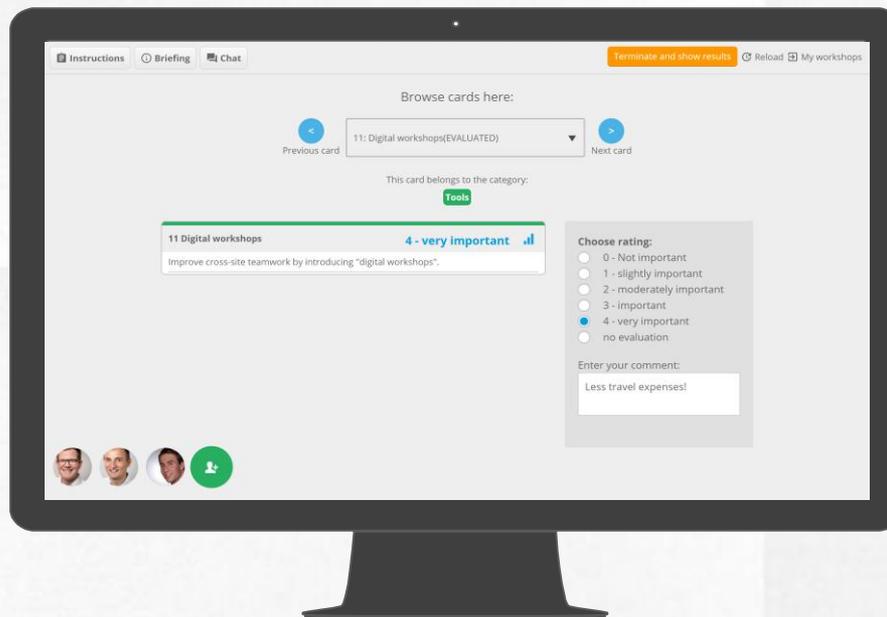
Participate anytime. Work at the same time or at different times. Avoid productivity losses.

# Tailored approaches for specific creative tasks

- ▣ Brainstorming
- ▣ Retrospective
- ▣ Business model canvas
- ▣ Random-word technique
- ▣ Provocation technique
- ▣ Kanban
- ▣ ...



## Separated evaluation of team results with appropriate rating criteria



- ▣ Importance
- ▣ Business value & feasibility
- ▣ Creativity & feasibility
- ▣ Pro & contra
- ▣ Voting (yes or no)
- ▣ ...

More objectivity: anonymous rating in separated private workspaces. Every idea counts.

# Automatic ranking and documentation of team results

Word

**Results of your IdeaClouds workshop for the topic:**  
How can we improve our teamwork?

**Problem:** Transformation  
**Strategie:** Hypothese  
**Start:** 11.03.2017, 10:00

**Host:** stinger@ideaclouds.net  
**Participants:** stinger@ideaclouds.net, Matthias Pfleger

**Your results added to:**  
Number of card experts: 10  
Answers: 1  
Vote: 1

**Your ideas and evaluations:**  
Wissen schneller austauschen  
Erfahrungen im Team austauschen und Wissen teilen, z.B. über Collaboration Software

**Checklist: Prozess optimieren**  


**Content Marketing nutzen**  
Wir müssen unsere Expertenwissen in unserem Blog veröffentlichen.  
Best Cases für die jeweilige Kundengruppe beschreiben

**Empfehlungen auf Website veröffentlichen**

**#2 Efficient meetings** 1.50

Our employees spend far too much time in unproductive meetings. We definitely need to make meetings more efficient.

**Business value:** 1 point(s), 1 rating(s), ø 1.0  
**Feasibility:** 2 point(s), 1 rating(s), ø 2.0

**#4 Passion** 1.50

To optimally manage a department, the quality of the work is very important. At best, management results should always be of the same quality (e.g. decisions).

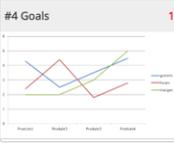
**Business value:** 2 point(s), 1 rating(s), ø 2.0  
**Feasibility:** 1 point(s), 1 rating(s), ø 1.0

**#3 Planning** 1.50

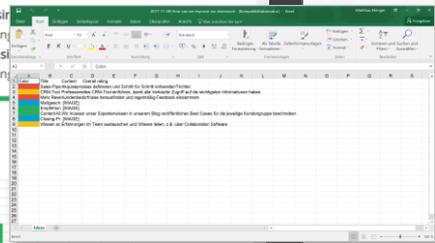
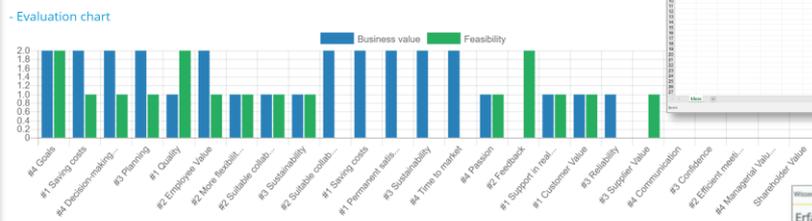
Our suppliers have to be able to plan their projects without any delays. We have to ensure that, as far as we can.

**Business value:** 2 point(s), 1 rating(s), ø 2.0  
**Feasibility:** 1 point(s), 1 rating(s), ø 1.0

**#4 Goals** 1



Excel

+ Workshop data

PDF

Wissen schneller austauschen  
Erfahrungen im Team austauschen und Wissen teilen, z.B. über Collaboration Software



Discuss results based on unbiased reviews Make faster decisions.  
No documentation effort: Results can be downloaded immediately.

## *Benefits of digital workshops in detail*

<b>Feature</b> -----▶	<b>Advantage</b> -----▶	<b>Benefit</b>
Online whiteboard	Participate anytime	Lower travel costs
Real-time collaboration	Work at the same time	Higher productivity
Tailored team approaches	More task orientation	Faster results
Separated idea evaluation	No premature criticism	Better results
Anonymous rating	No evaluation apprehension	Higher participation
Appropriate rating criteria	More objective evaluation	Better results
Ranking of results	Faster decision-making	Faster results
Documentation of results	No documentation effort	Faster results