# IdeaClouds

Digital workshops: 4 times faster meeting results. Simplify team decision-making. No evaluation and documentation effort.

# Data privacy at a glance

- ✓ Server in ISO 27001 certified data center in Germany
- ✓ SSL encryption protocol for secure data transmission
- ✓ GDPR / DSGVO compliant processing of personal data. Backup retention time: 1 month. Backup server in separated German data center.
- √ No profiling
- ✓ <u>Mandatory data</u>: Only email address is required for service execution. Other profile data is optional.
- Account deletion policy: Users can permanently delete their user account and their created workshops with all generated data. If the users were invited to workshops by others, their names, their avatars and the authorship of their contributions will be anonymized in these workshops.
- ✓ When a workshop creator deletes his workshop, all associated workshop data (contributions, ratings, participants, etc.) is completely deleted from the server.
- ✓ Workshops can be set up so that all participants can contribute their ideas anonymously (author of contribution is hidden)
- ✓ Users can rate the workshop contributions anonymously.
- ✓ IdeaClouds is developed, operated and administrated by Perceptos. Perceptos is a German company with headquarter in Munich.



# Additional data privacy for IdeaClouds Enterprise

### Standard:

- ✓ Dedicated platform for your company
- ✓ Compliance: No statistical evaluation of performance (anonymity)
- ✓ Data security audited by several enterprises (e.g. Nokia, Mahle, Schneider Electric...)

### On demand:

- ✓ Dedicated server for your company (no cloud server, physical data and client separation)
- ✓ Installation in your company's own data center
- ✓ Enhanced access control (e.g. only for users from your company)
- ✓ Use company-internal email server
- ✓ Single-Sign-on (SAML SSO)
- ✓ Restrict profile data of users
- ✓ Workshops "expire" automatically after x days (user receives a reminder email)
- Additional company-tailored data privacy and data security adjustments



## Contact us!

Do you want to conduct highly effective online workshops with your colleagues, partners or customers?

Do not hesitate to contact us: workshops@ideaclouds.net

