

Ideaclouds

FEWER MEETINGS. BETTER RESULTS.

Collaboration challenge

In a globalized world, **cross-location collaboration** is becoming increasingly important for companies. Most employees work occasionally in a **home office**. Some even work in **virtual or distributed teams** all the time. It is a challenge to include colleagues as well as **external partners and customers** in daily collaboration.



Problem

In online meetings, it takes too long to get results because of **low participation** and **slow decision-making**.

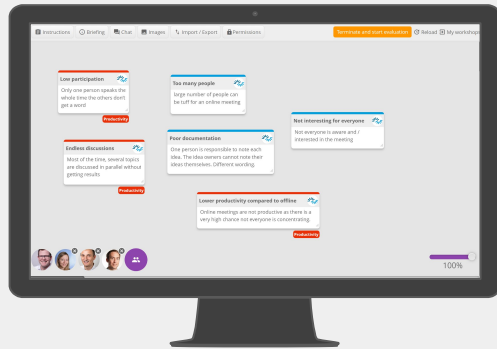
A few talk all the time. Others don't get a chance to speak or don't dare to say anything. Endless discussions...

As a result, **a lot of time is wasted** that could be used for more important tasks.

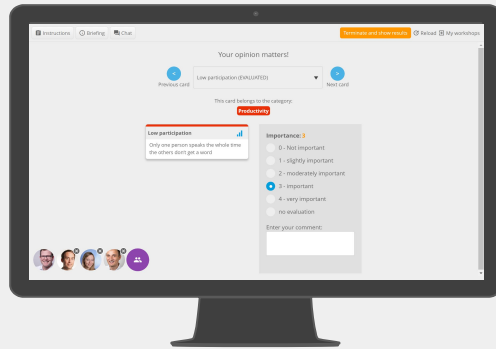


Solution

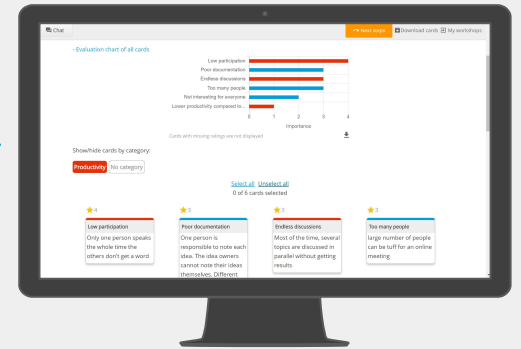
IdeacLOUDs turns lengthy meetings into **quick workshops**. It enables structured teamwork through a **simple, flexible and result-oriented process**. Onboarding takes no more than 3 minutes. Training is not necessary.



1. Contribute ideas



2. Evaluate ideas



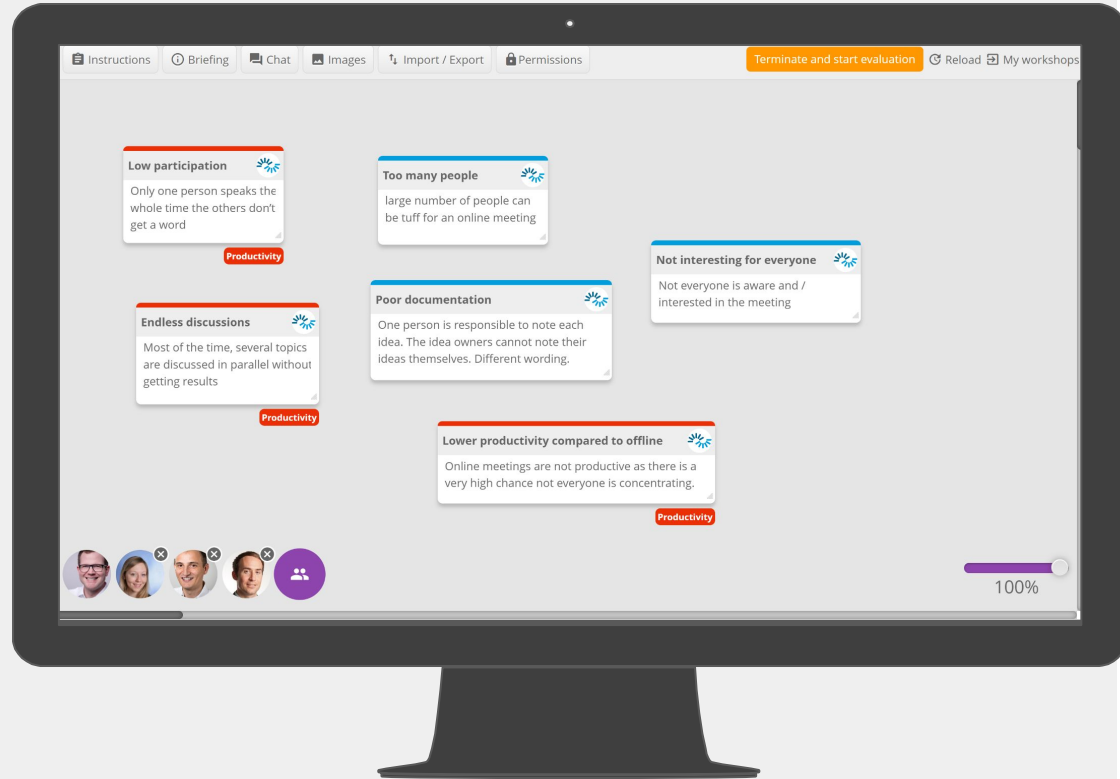
3. Get results

1. Contribute ideas

The contribution phase is conducted **silently** and lasts no more than **5 to 10 minutes**.

The participants **work in parallel** on a virtual workspace and note their ideas on cards. They then categorize and group related ideas.

Ideas can be **contributed anonymously** (optional). No one has to be afraid of criticism.

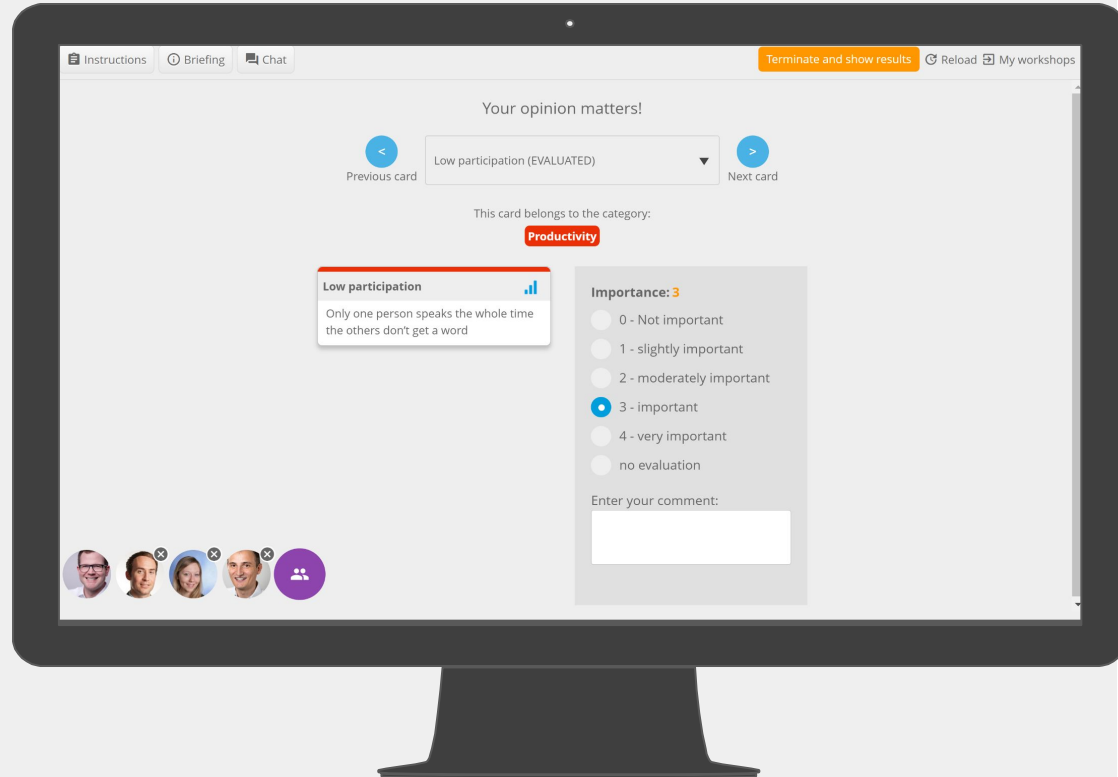


2. Evaluate ideas

After the contribution phase, the participants **prioritize all collected ideas using evaluation methods**, e.g., according to importance or effort/benefit.

Each participant gives his own rating separately from the other participants to **prevent bias and peer pressure**.

The evaluation usually takes between **5 and 10 minutes**.

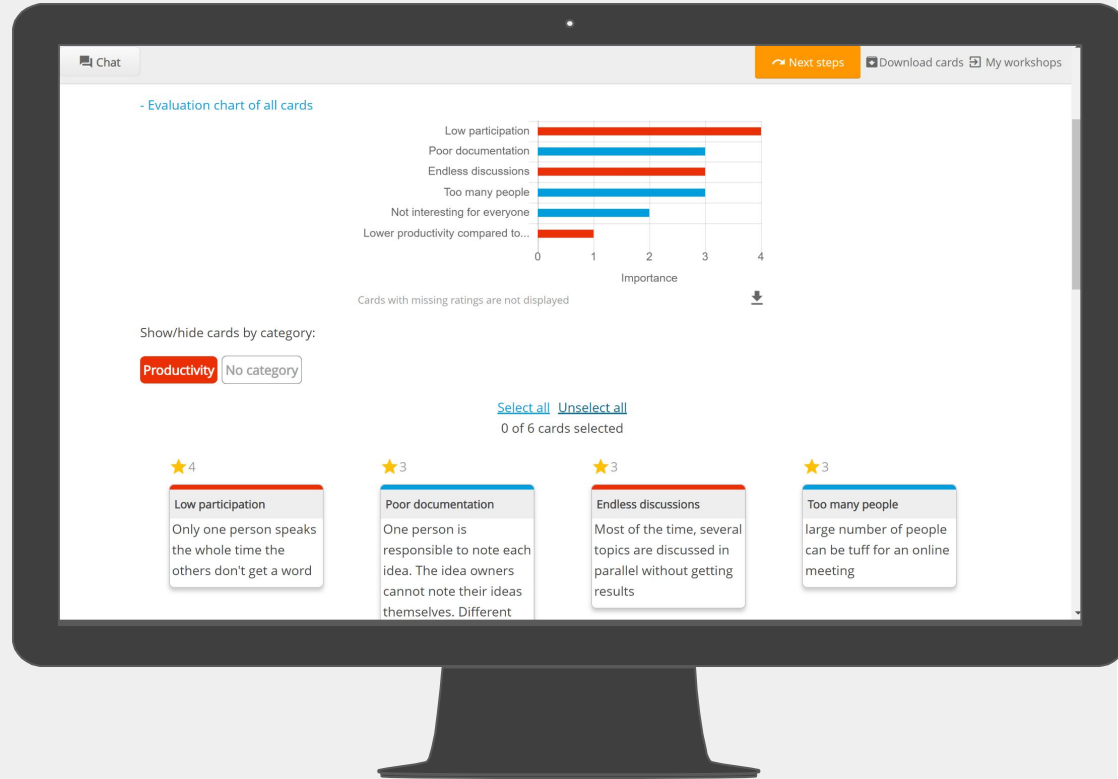


3. Get results

After the evaluation phase, IdeaClouds evaluates the results based on the participants' ratings and **ranks all ideas in a chart.**

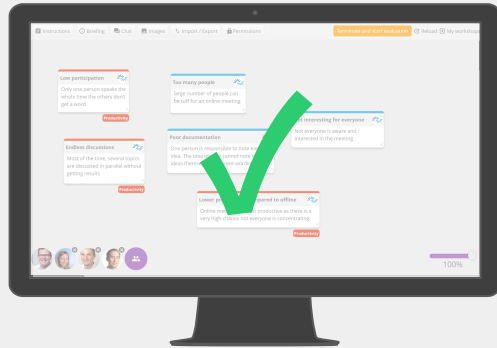
The idea with the highest priority in the first place, etc.

The documentation of the results can be exported as **Excel, Word or PDF.**

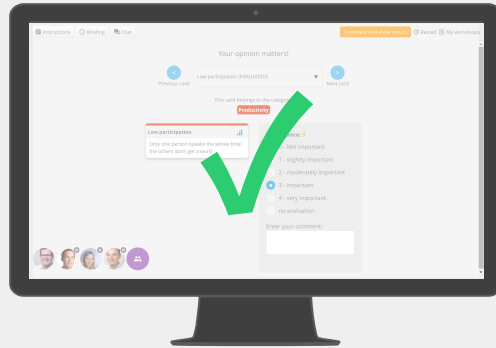


Benefits

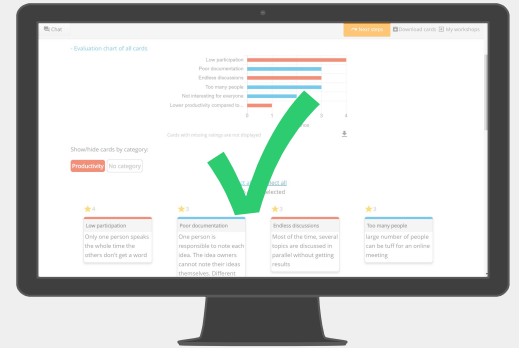
With IdeaClouds, you not only **save on travel costs**, but also **achieve better team results up to 10 times faster**. Meetings can be reduced and the time saved can be spent on more important tasks. This leads to a **shorter time to market for new ideas** and increases customer satisfaction.



Higher participation



Faster decisions



Better results





Use cases

IdeaClouds should be used **whenever input is needed** from colleagues, customers or suppliers and **a group decision is to be made**.

Brainstorming	Retrospective	Idea evaluation
Idea generation	Improvement	Prioritization
Problem identification	Optimization	Decision-making
Root cause analysis	Feedback	Voting
Problem-solving	Lessons learned	Effort estimation

Comparison

IdeaClouds has many advantages compared to other real-time collaboration tools:

	IdeacLOUDS	 miro	 Mural	 Mentimeter	 slido
Low entry barrier (no training required)	✓		✗		✓
Structured documentation of results	✓		✗		✗
Guided creativity techniques	✓		✗		✗
Idea evaluation methods	✓		✗		✓
Anonymity setting configurable (on/off)	✓		✗		✗
Step-by-step process (stronger focus)	✓		✗		✗
Shared workspace for real-time collaboration	✓		✓		✗
Private workspace for unbiased idea rating	✓		✗		✗
One tool for both: idea generation & evaluation	✓		✗		✗
Scientifically proven collaboration approach	✓		✗		✗

Selected customers



BOSCH

MAHLE

JUST

NOKIA

LEONI

FELSS

The smarter way of forming.

GE HealthCare

“

“Team goals previously achieved in weeks can now be achieved in hours with IdeaClouds. In addition, we save around €10,000 travel costs per workshop.”



Fabian Schlage
Head of Ecosystem Engagement
Nokia

NOKIA

“

”With IdeaClouds we were able to reduce the duration of our team sessions from 3 days to 3 hours – with excellent results!”



Michael Fischer
Vice President Product Development
JOST World



“

”With IdeaClouds we only need 1 meeting instead of 4 meetings to achieve optimal results. We also save several hours of documentation effort and reach our goals faster – without wasting time in endless discussions.”



Abdullah Sag
Head of Quality Management
Felss Rotaform GmbH

FELSS

The smarter way of forming.

Contact us!

Are you fed up with fruitless meetings and overloaded whiteboards?

Get in touch with us. We are here to help!

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